

# THE TAKEOVER PANEL

## ASK CENTRAL PLC ("ASK CENTRAL")

On 3 February, the Panel Executive announced that it had ruled that TDR Capital LLP ("TDR Capital") must, by 12.00 noon on Friday 13 February, either announce an offer for ASK Central under Rule 2.5 of the Code or announce that it will not proceed with an offer for ASK Central.

Following representations made by the advisers to TDR Capital, and having consulted Ask Central, the Panel Executive has ruled that this deadline should be extended until 3.00 p.m. today, Friday 13 February. No extension to this deadline will be granted, except with the consent of the Panel Executive. In the event that TDR Capital announces that it will not proceed with an offer for ASK Central, it and any person acting in concert with it will, except with the consent of the Panel Executive, be bound by the restrictions contained in Rule 2.8 of the Code for six months from the date of such announcement.

13 February 2004